# Erika Yamaguchi Petersen

erikayp@outlook.com linkedin.com/in/erika-petersen-a3ab88170 https://erikayp6.wixsite.com/website

#### **OBJECTIVE**

Looking for an Instructional Design position where I can design instructions, implement online courses, facilitate the learning process and use learning technology.

#### **EDUCATION**

- The University of Tampa
   Tampa, United States
   Master of Science in Instructional Design & Technology.

  Expected Graduation: December 2019.
- **Central Institute of Technology** Perth, Australia Certificate III in Education Support. Concluded in 2013.
- **Pontificia Universidade Católica de Minas Gerais** Belo Horizonte, Brazil Specialization course in Medical Psychology. Concluded in 2010.
- Instituto do Coracao São Paulo/Brazil Clinical Psychology for Cardiology Concluded in 1992.
- **Universidade de São Paulo** São Paulo/Brazil Bachelor in Psychology. Concluded in 1990.

#### **SKILLS**

- **Languages:** Proficient in English; Native Portuguese; Elementary proficiency in Spanish.
- **Proficient in** Microsoft Office Suite; Audacity; Camtasia; Piktochart; PowToon; Canvas, Teachable, Storyline 360 and Rise 360.

# **WORK EXPERIENCE**

 Instructional Design Consultant SCS Engineers Current Remote

Working in the development of an online supervisor training course. From need analysis through the design of instructional materials.

## • Instructional Design Intern Jan 2019 - May 2019

The University of Tampa - Tampa, FL

Working under the supervision of a faculty member to revise, and transfer website learning content (Experimental Role-Playing Aging Simulation) into online course modules (Rise360/Storyline 360) to provide more interactive instruction.

# • **Research Assistant** Mar 2019- Apr 2019

The University of Tampa - Tampa, FL

"Most versus least used social media: Undergraduate student's preferences, participation, lurking and motivational factors". Research conducted by Dr. Enilda Romero-Hall.

Assisting with literature review, interview transcriptions, and discussions.

## • **Education Assistant** Mar 2013 – Jun 2013

Subiaco Primary School – Perth/Australia

Assisting a 3<sup>rd</sup> grade teacher in all class activities. Also, working individually with students and focusing on literacy.

#### • **Psychologist** Jan 2009 – Dec 2009

Santa Casa de Misericordia de Belo Horizonte

Psychological diagnosis, interview, and psychological evaluation reports.

#### • Bank technician, cashier, and treasurer

Caixa Econômica Federal, São Paulo/Brazil: Jan 1999 — Apr 2004 Worked in many different areas of the bank as a cashier, treasurer and assisting clients interested in loans and insurance.

#### Attendant

Telecomunicações de São Paulo/Brazil. Sep 1996 — Dec 1998 Customer service. Internal and external clients in home and mobile phone services.

#### Psychologist

Hospital das Clínicas de Belo Horizonte/Brazil. Jan 1993 – Dec 1993 Psychological diagnosis, interview, and psychological evaluation reports.

#### Psychologist

Instituto do Coração do Hospital das Clinicas de São Paulo/Brazil. Jan 1991 — Feb 1991

Psychological diagnosis, interview, and psychological evaluation reports.

#### PROJECTS/PUBLICATIONS

# • The Design of an Open Access Interactive Graphic Novel for English Language Learning

The project developed by Adriana Santos and me under the supervision of Dr. Enilda Romero-Hall was accepted to be presented at OpenEd19, the 16<sup>th</sup> Annual Open Education in Phoenix, Arizona next October.

• Romero-Hall, E.J., Sindicic, R., Petersen, E., & Lin, L. (2019). Keeping streaks and doing it for the gram: Undergraduate students participation in their most versus least used social media. Poster presented at the International Conference on Social Media & Society, Toronto, Canada.

# **PROFESSIONAL ORGANIZATION**

- **Kappa Delta Pi** International Honor Society in Education
- **Phi Kappa Phi** All Discipline Honor Society